

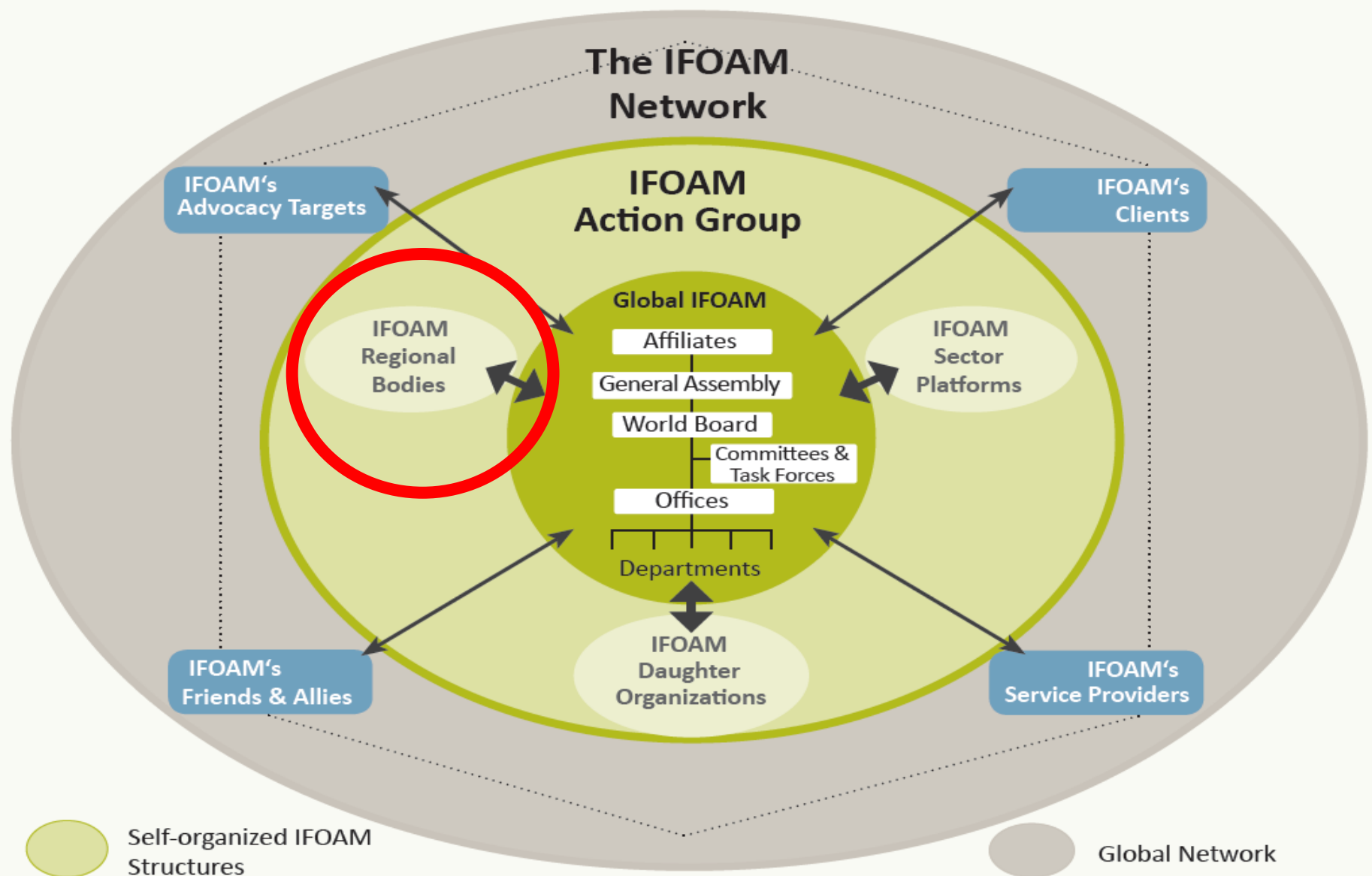
IFOAM EU

Making Europe More Organic

Eduardo Cuoco, IFOAM EU Director

Bergamo, October 12th, 2017

IFOAM's Global Action Network





Who does IFOAM EU represent?

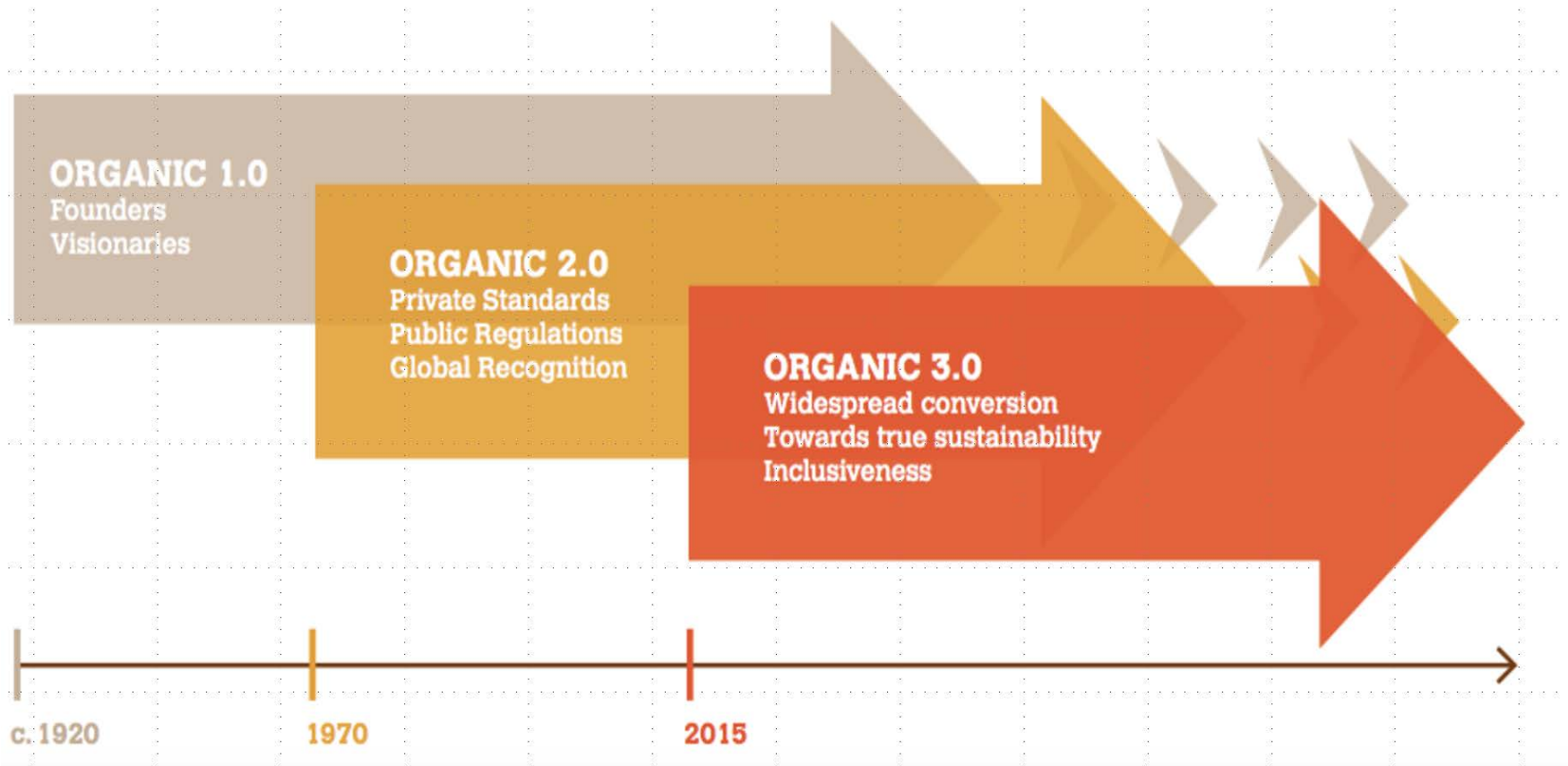
Representing the organic movement and sector with more than 190 members in 33 European countries.

- Organic farming associations
- Organic food processors, retailers, traders
- Organic food and farming advisors and researchers
- Organic certifiers

Based on the IFOAM principles of organic agriculture :

- Health, Ecology, Fairness & Care.

Organic development



1.0

Organic 1.0 laid out how people can healthily nourish themselves whilst protecting the environment & biodiversity.

2.0

Organic 2.0 enabled the market for certified organic products to develop and gain a significant foothold in many parts of the world.

3.0

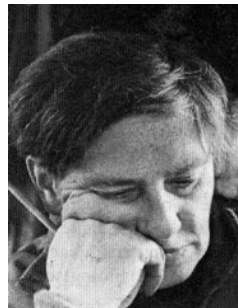
Organic 3.0 responds to the many challenges and opportunities that call for a fresh impetus. **Organic 3.0** food and farming systems are more:

- ✓ Ecologically sound
- ✓ Economically viable
- ✓ Socially just
- ✓ Culturally diverse
- ✓ Transparently accountable

Organic 1.0 – Founders & Visioners



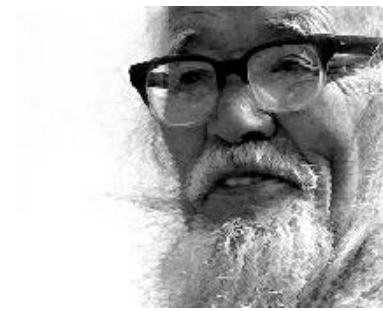
Sir Albert Howard († 1947)



Lady Eve Balfour (†1990)



Bashkar Save



M. Fukuoka



Hans († 1988) und Maria Müller († 1969)

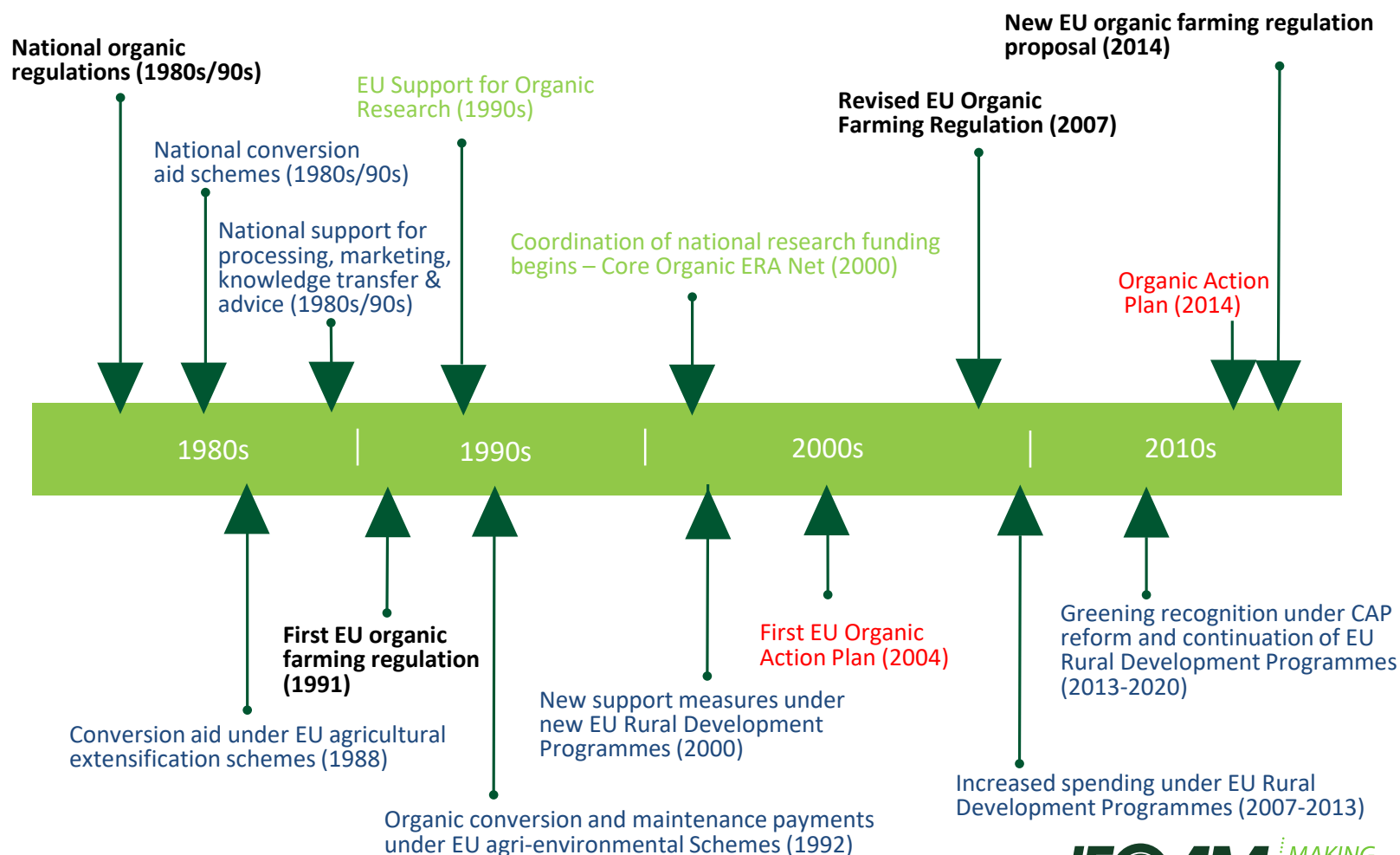


Jerome Irving Rodale († 1971)



Rudolf Steiner († 1925)

Organic 2.0 – Public regulations & Global recognition





What type of agriculture by 2030?



Further agro-industrial intensification...



...or transition to agroecological intensification...



Working together towards the Vision in Action



- Critical role to play for agriculture



Alarming socio-economic challenges

Source — Eurostat



Land concentration goes hand in hand with job losses

325,000

*full time equivalent
agricultural jobs
disappear every year
in the EU*

Europe has lost
a quarter of its
farmers, 3.8 million
people, in less
than 10 years



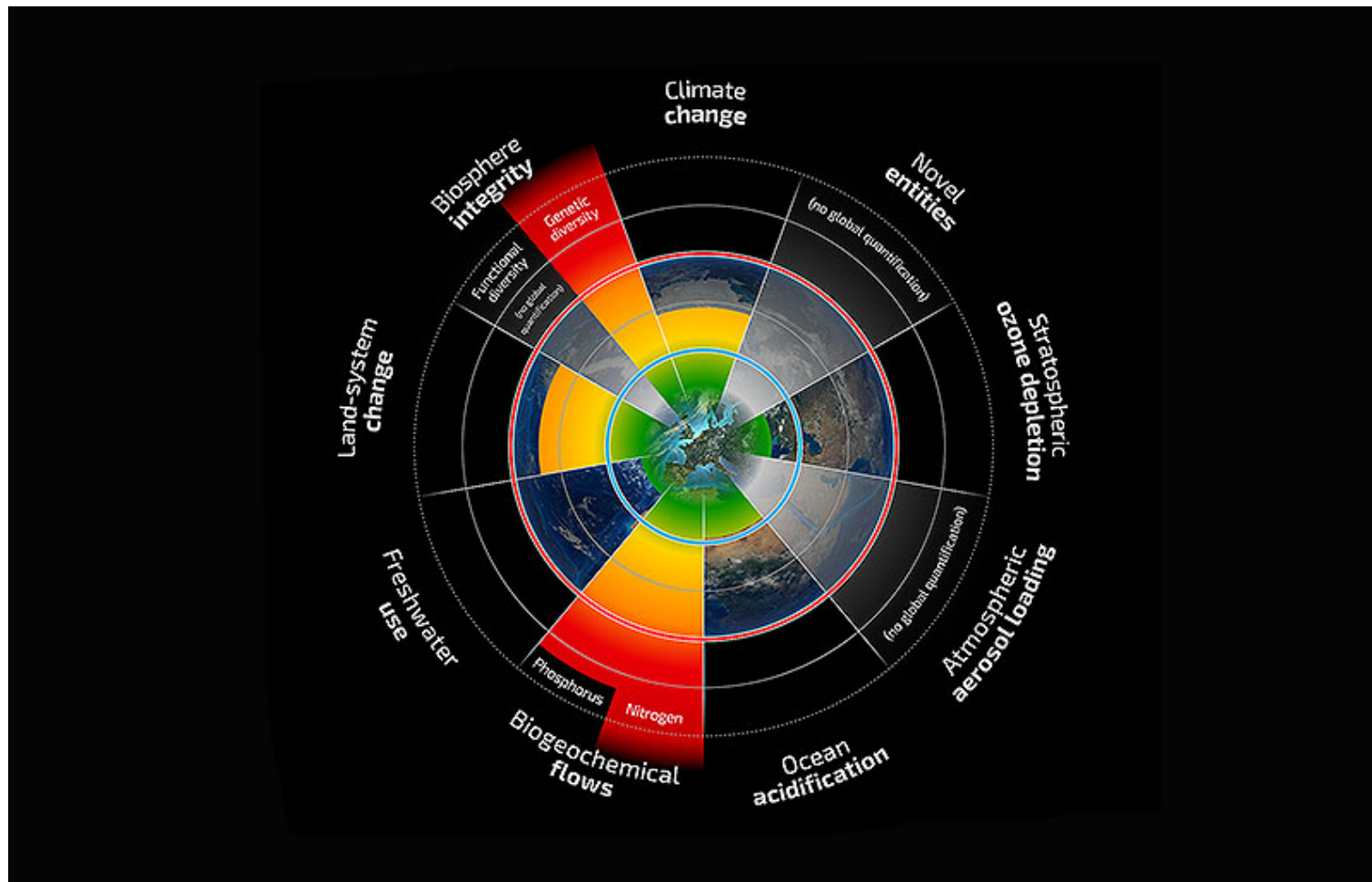
Farm closures and land concentration mean a loss of jobs, of food security, of economic fabric and of social connections in many rural communities.



Infographics by Access To Land — www.accesstoland.eu — March 2017 — Creative Commons

Graphic design — Camille Lucas

Growing environmental challenges



Source: The Stockholm Resilience Centre, 2015. Planetary Boundaries

Organic 3.0 Worldview

The overall goal of **Organic 3.0** is to enable a widespread uptake of truly sustainable farming systems and markets based on organic principles and imbued with a culture of innovation, of progressive improvement towards best practice, of transparent integrity, of inclusive collaboration, of holistic systems, and of true value pricing.

- #1 A culture of innovation
- #2 Continuous improvement towards best practice
- #3 Diverse ways to ensure transparent integrity
- #4 Inclusive of wider sustainability interests
- #5 Holistic empowerment from farm to final consumer
- #6 True value and cost accounting

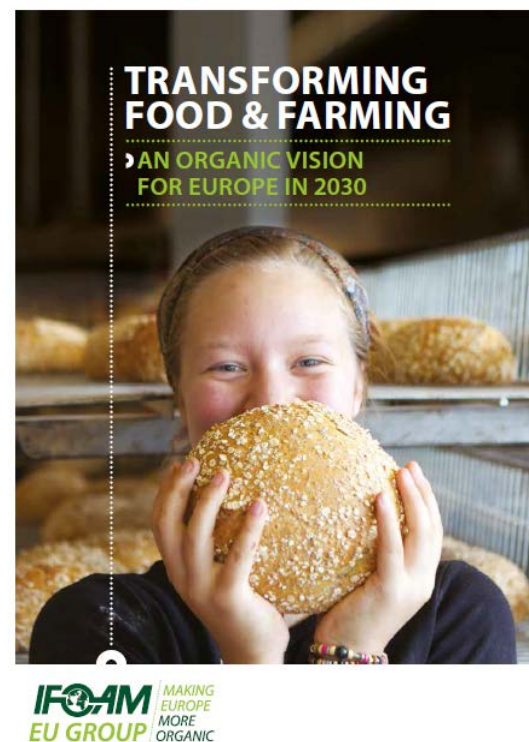


Vision & strategy processes across the world

A global vision: Next phase of organic development



An organic vision for Europe in 2030



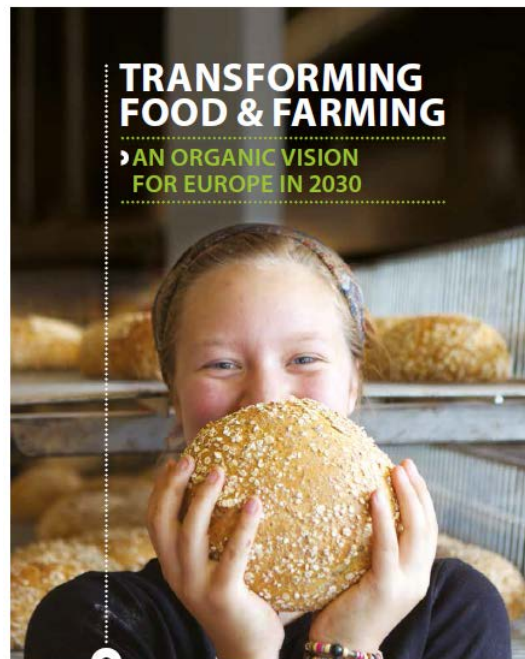
Vision & Strategy Process 2013 – 2017 – Organic 3.0 in Europe

3 Europe-wide consultations

10 workshops

600+ contributors

Vision & Roadmap to 2030



TRANSFORMING FOOD & FARMING

AN ORGANIC VISION FOR EUROPE IN 2030

IFOAM EU GROUP
MAKING EUROPE MORE ORGANIC

WORKING TOGETHER TOWARDS THE VISION

FOR FAIR, ENVIRONMENTALLY CONSCIOUS, HEALTHY AND CARING FOOD AND FARMING SYSTEMS ACROSS EUROPE

WHO CAN DO WHAT

IFOAM
EU GROUP

FOOD & FARMING ACTORS

POLICY MAKERS

ORGANIC ON EVERY TABLE

- Helps to ensure that the rules and economic value of organic production stimulate conversion
- Promotes the availability of inputs adapted to organic systems and fights against inputs that threaten organic production
- Builds bridges with farming communities and like-minded organisations to develop strategic cooperation

- Engage and create links with actors beyond the organic sector
- Build sustainable value chains to ensure economic viability and avoid dependence on subsidies
- Improve communication about the benefits of organic production for society and the environment

- Reform the CAP to ensure that environmental and socio-economic outcomes demanded by farmers are fully incentivised and rewarded
- Use green procurement to stimulate sustainable diets in public, canteens and private sector mass catering
- Prioritise access to land for new organic and transitioning farmers

IMPROVE INSPIRE DELIVER

- Demonstrates the solutions organic food and farming can provide to the challenges facing our food systems
- Advocates for key issues at the intersection between environmental and agricultural policies, such as climate change and biodiversity conservation
- Helps to increase the EU funding dedicated to organic research, and showcasing organic innovation

- Improve how we grow and process food
- Promote sustainable diets and the consumption of healthy food
- Engage in knowledge generation and sharing

- Increase research funding and support development of formal education and advisory systems with an organic focus
- Develop and implement organic action plans
- Ensure coherence between policies related to food, farming, health, education and the environment

FAIR PLAY FAIR PAY

- Advocates for true cost accounting and value pricing
- Increases the credibility, fairness and transparency of the organic food chain by supporting the development of new certification and inspection tools
- Builds the capacity of organic associations enhances dialogue between actors in the value chain

- Inform citizens about the true cost of food, its origin and how it is produced
- Develop or adopt new tools to create transparency from farm to fork and enhance dialogue between all value chain actors
- Develop and adopt a code of conduct for fair pricing and fair relationships for value chain actors

- Develop a unified framework of indicators for true cost accounting and value pricing, which helps reward practices that deliver public benefits
- Develop comprehensive production and market information systems, and encourage exchanges of price and production data
- Promote cooperation between value chain actors and support (local) approaches to rural empowerment

TRANSFORMING FOOD & FARMING - MAKING IT HAPPEN

AN ORGANIC ROADMAP TO SUSTAINABLE FOOD AND FARMING SYSTEMS IN EUROPE

VISION 2030

ORGANIC ON EVERY TABLE

IMPROVE INSPIRE DELIVER

FAIR PLAY FAIR PAY

Food is central to human life. It nourishes us, supports our communities and is a cornerstone of our culture. Yet the way we produce and consume food can cause many problems threatening the health of our farms, people and the planet.

But there is good news. The last few years have seen a major shift, with the need for good food and farming increasingly taking centre stage and a firm position on the agenda of the media, public institutions, and of businesses and citizens. However, the real lever remains how to transform our food and farming systems.

As part of the agricultural family, organic plays an important role in the changes we want to see. It already provides a proven path to achieving the Sustainable Development Goals related to agriculture, nutrition, health, climate change and responsible production and consumption, Organic food and farming.

underpinned by legislation, will help Europe to attain its strategic objectives for agriculture: stable food production, sustainable management of natural resources, climate action, balanced rural development, social justice and innovation. Moreover, as part of a global Organic 3.0 process, the European organic movement is committed to evolving the nature of today's sustainable food and farming systems, and of markets based on organic and agroecological principles.

This roadmap is the result of extensive discussions led by IFOAM EU in its collective vision development process. These exchanges have shown that only through the joint efforts of everyone with a stake in the food system will it be possible to achieve our vision. This publication is an invitation to all to start – or continue – actively shaping the age-food system that we want to see in Europe and beyond.

ORGANIC AND AGROECOLOGICAL FARMING: WORKING TO TRANSFORM OUR FOOD SYSTEMS

Agroecology and organic farming should be considered in their synergies and co-evolution. Organic and agroecological farmers are working to change and improve agricultural systems in the name of greater sustainability, while using similar approaches. These range from minimising external inputs and favouring diverse crops and/or animals, to a reliance on biological processes to build soil fertility and control pests and diseases. Both farmer movements work with their customers and are ambitious to probe, improve and develop their practices.

Certification is a specific feature of organic agriculture that supports the financial viability of organic farms and companies, provides guarantees to citizens, and encourages designing better systems based on organic and agroecological principles. In most of Europe, farms and activities identified as agroecological are almost invariably certified as organic too.

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MAKING EUROPE MORE ORGANIC



Wessanen

NEED INSPIRATION? HAVE AN INITIATIVE?
VISIT EUORGANIC2030.BIO

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Strategic directions

ORGANIC ON EVERY TABLE

VISION 2030

Policy makers & citizens widely recognise the contributions of organic and promote it

Citizens continue to choose organic food and have easy access to it

Organic and agroecological practices are employed on more than half of EU farmlands

IMPROVE INSPIRE DELIVER

VISION 2030

Organic food & farming systems are resilient, continuously improve their performance & inspire change

A paradigm shift in knowledge, education and learning reconnects society with food & farming

Organic contributes to delivering healthy & sustainable diets

FAIR PLAY FAIR PAY

VISION 2030

Farmers and workers are paid fairly: value and power are equally distributed across the system

New business models and communications foster trust between all actors

The environmental, social and public health costs and benefits of farming are reflected in payments to farmers and in the cost of food

WORKING TOGETHER TOWARDS THE VISION

FOR FAIR, ENVIRONMENTALLY CONSCIOUS, HEALTHY AND CARING
FOOD AND FARMING SYSTEMS ACROSS EUROPE

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INITIATIVES ▾

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TRANSFORMING FOOD & FARMING IN EUROPE

An organic roadmap to our Vision 2030

ORGANIC VISION 2030

Read our Vision for sustainable food & farming systems

MAKING IT HAPPEN

See the roadmap to our Vision 2030

LEADING BY EXAMPLE

Check out inspiring initiatives from the sector and submit your own

ORGANIC ON EVERY TABLE

Strategies to make organic widely available and recognised

IMPROVE - INSPIRE - DELIVER

Strategies to develop organic further and inspire others

FAIR PLAY - FAIR PAY

Strategies to achieve more transparency and fairness in the value chain

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LEADING BY EXAMPLE

Across Europe, a number of initiatives are already working towards achieving our shared organic vision. Discover what food an farming actors and policy-makers are already doing to transform our food systems in Europe, show support and share the initiatives widely! We will

continuously update this page to showcase inspiring and practical examples - examples that are putting the roadmap strategies to achieve the Vision 2030 into action. Check them out to get inspired, share the initiatives you like and/or [submit your own initiative!](#)

Initiatives that bring organic on every table

[Get inspired!](#)

Initiatives that develop organic further and inspire other food & farming systems

[Get inspired!](#)

Initiatives that bring more transparency and fairness to value chains

[Get inspired!](#)

Thank you for your attention!

Eduardo Cuoco

IFOAM EU - Director

- Get inspired by what others are doing:
euorganic2030.bio
- Take up, fine tune & implement strategies
- Share your successful initiatives:
<http://my.ifoam-eu.org/EUorganic2030>

