IFOAM EU

Making Europe More Organic

Eduardo Cuoco, IFOAM EU Director

Bergamo, October 12th , 2017

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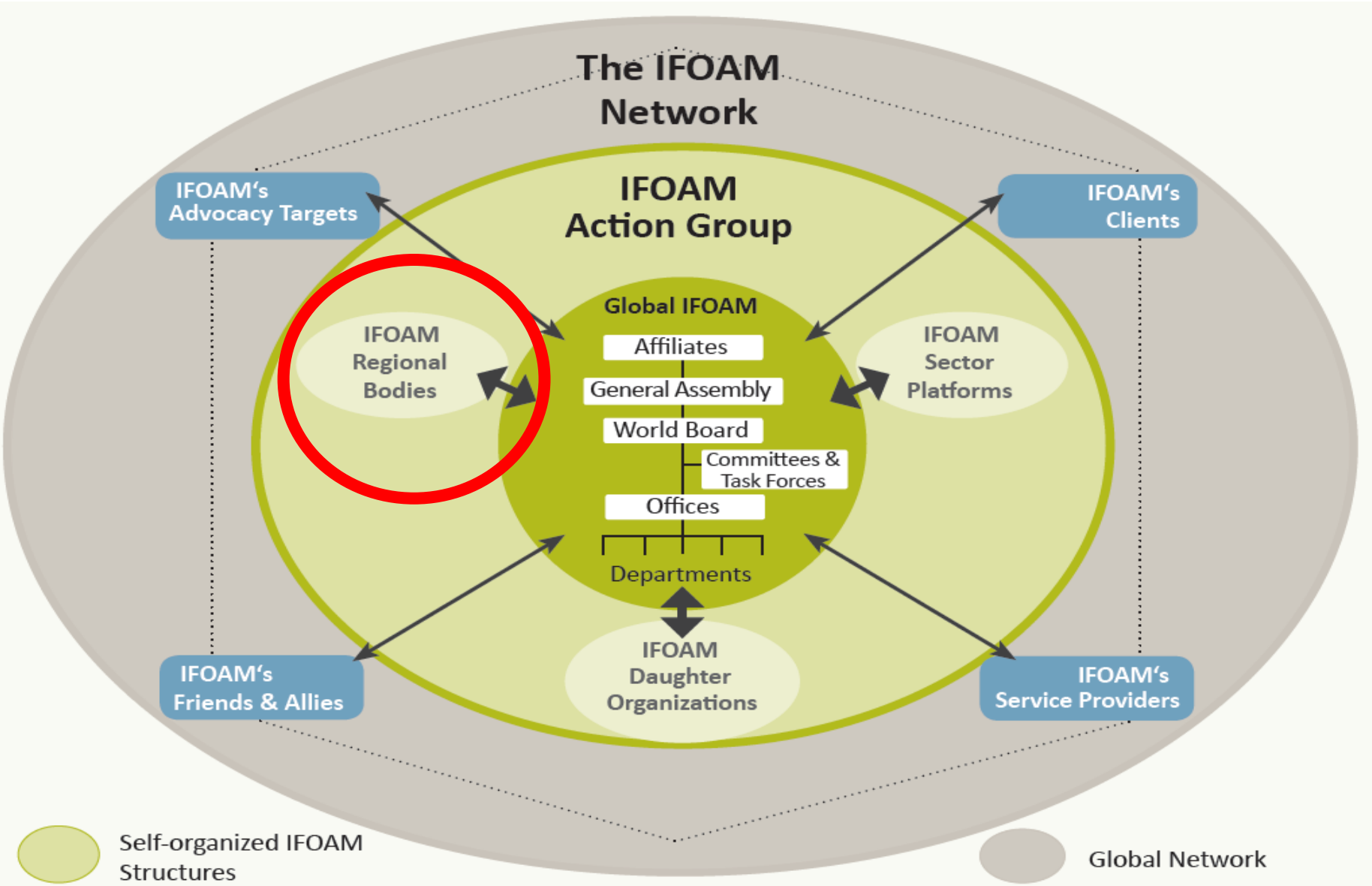
IFOAM's Global Action Network



Who does IFOAM EU represent?

Representing the organic movement and sector with more than 190 members in 33 European countries.

- Organic farming associations
- Organic food processors, retailers, traders
- Organic food and farming advisors and researchers
- Organic certifiers

Based on the IFOAM principles of organic agriculture :

- Health, Ecology, Fairness & Care.

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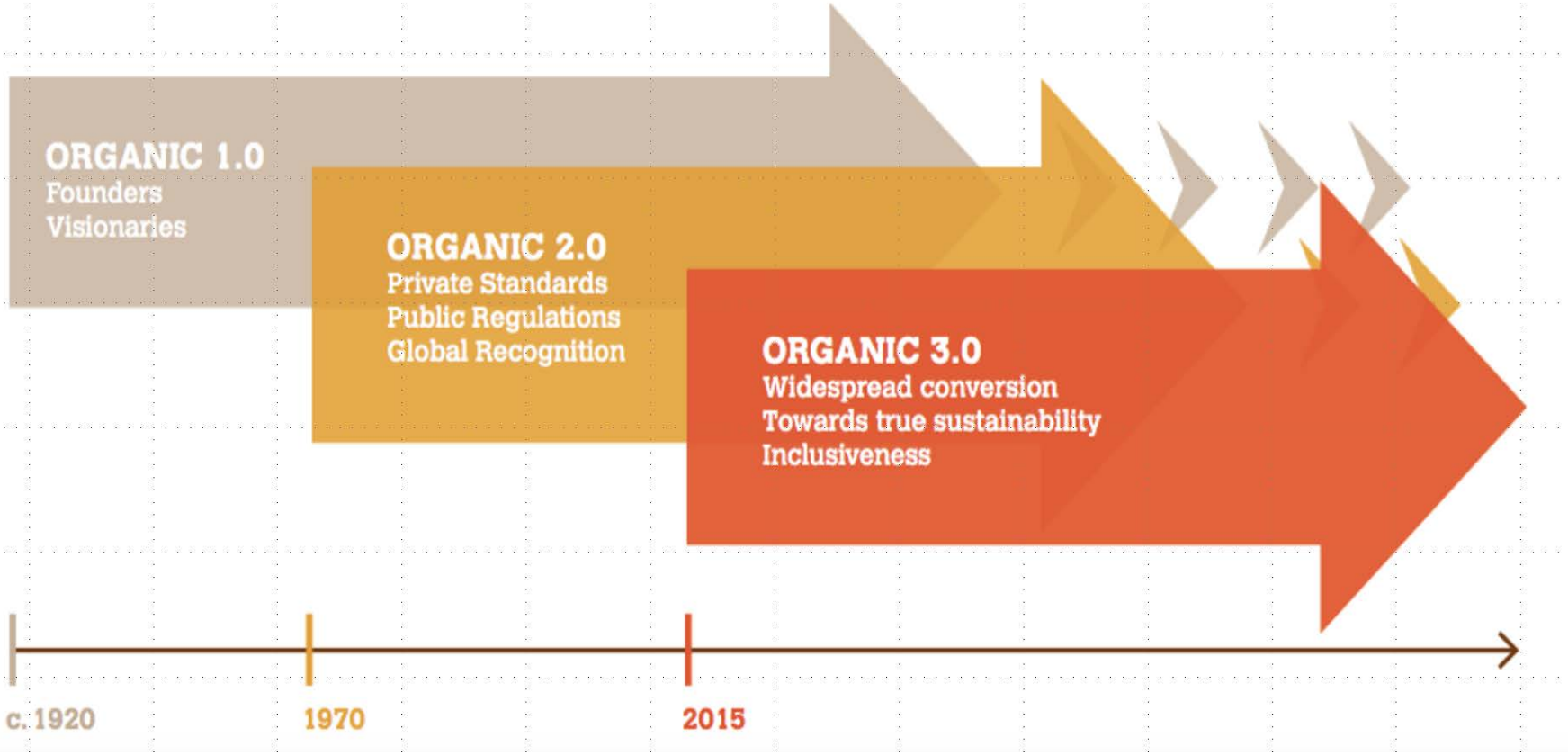
Organic development



1.0

Organic 1.0 laid out how people can healthily nourish themselves whilst protecting the environment & biodiversity.

2.0

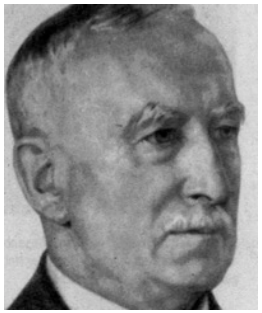
Organic 2.0 enabled the market for certified organic products to develop and gain a significant foothold in many parts of the world.

3.0

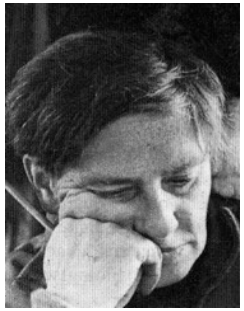
Organic 3.0 responds to the many challenges and opportunities that call for a fresh impetus. Organic 3.0 food and farming systems are more:

- ✓ Ecologically sound
- ✓ Economically viable
- ✓ Socially just
- ✓ Culturally diverse
- ✓ Transparently accountable

Organic 1.0 – Founders & Visioners

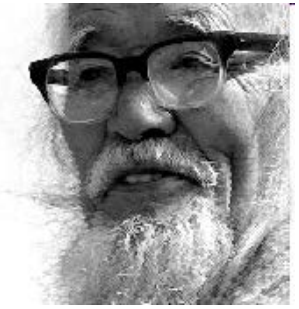


Sir Albert Howard († 1947)



Lady Eve Balfour (†1990)

Bashkar Save



M. Fukuoka

Hans († 1988) und Maria Müller († 1969)

Jerome Irving Rodale († 1971)

Rudolf Steiner († 1925

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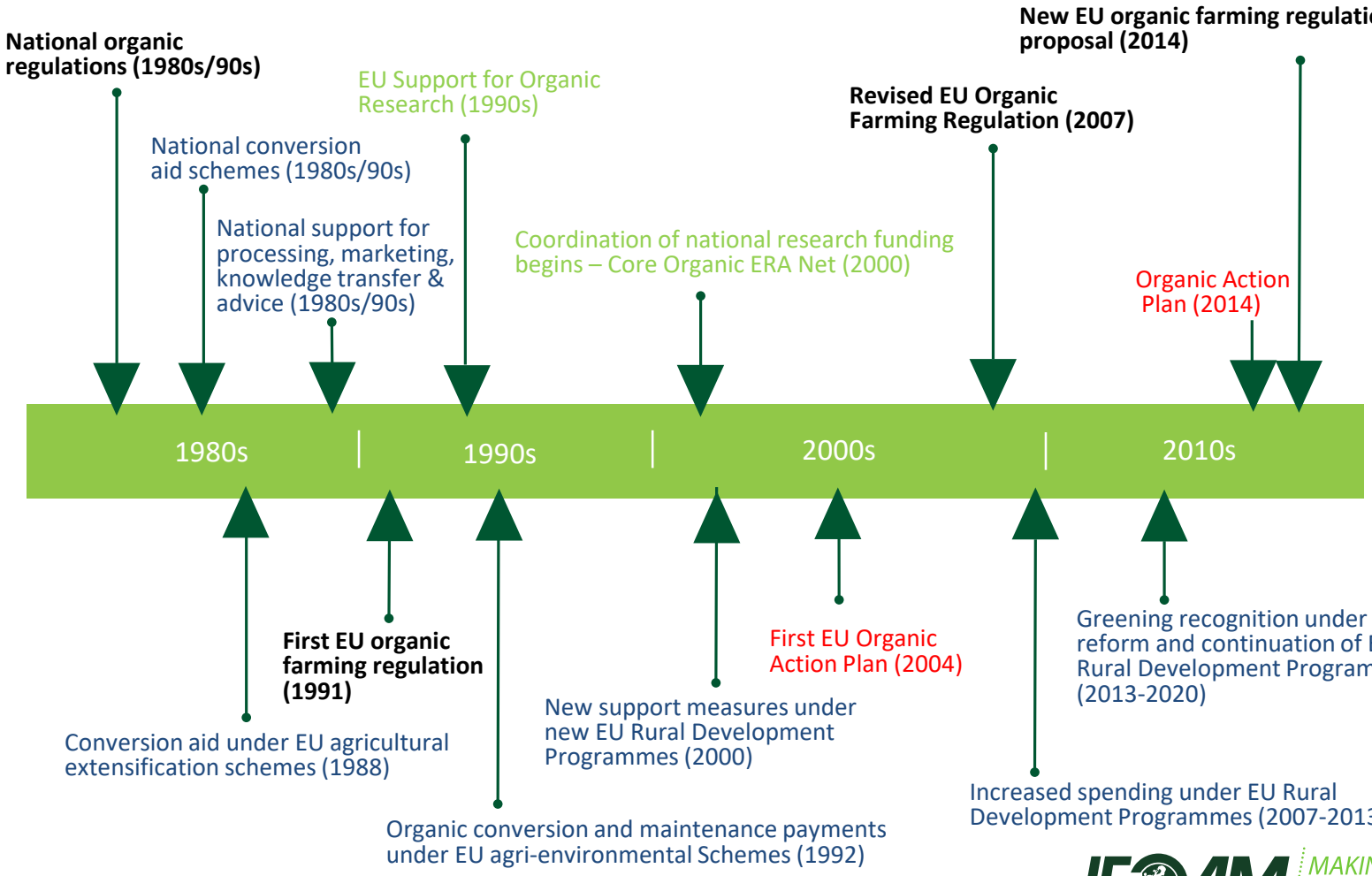
Organic 2.0 – Public regulations & Global recongnition



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What type of agriculture by 2030?

Further agro-industrial intensification...

...or transition to agroecological intensification...

Working together towards the Vision in Action

- Critical role to play for agriculture

Alarming socio-economic challenges

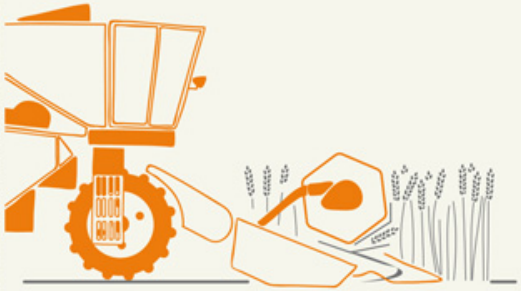
Source — Eurostat

Land concentration goes hand in hand with job losses

Farm closures and land concentration mean a loss of jobs, of food security, of economic fabric and of social connections in many rural communities.

325,000

full time equivalent agricultural jobs disappear every year in the EU



Europe has lost a quarter of its farmers, 3.8 million people, in less than 10 years

Infographics by Access To Land — www.accesstoland.eu — March 2017 — Creative Commons

Graphic design — Camille Lucas

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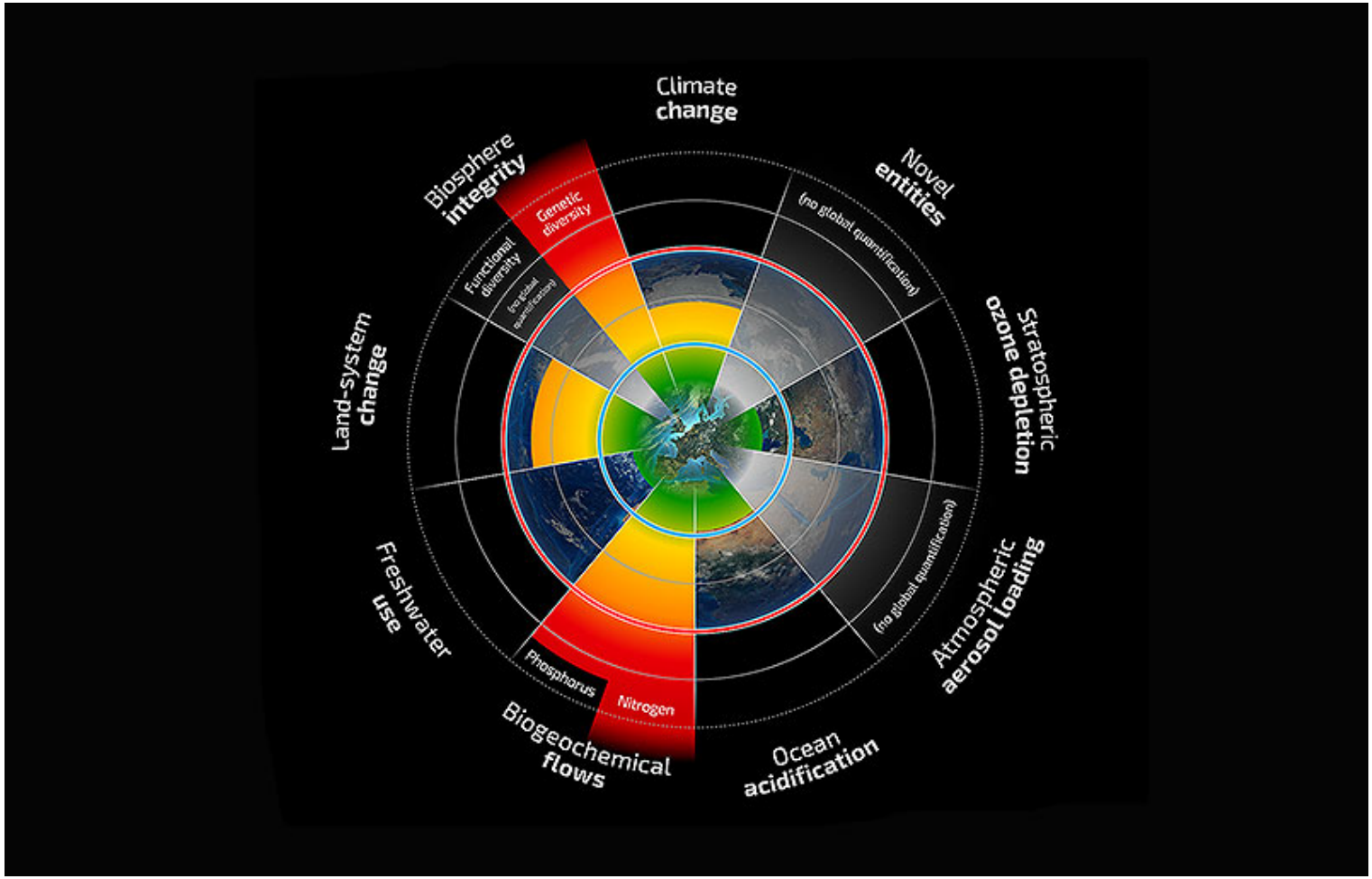
Growing environmental challenges



Source: The Stockholm Resilience Centre, 2015. Planetary Boundaries

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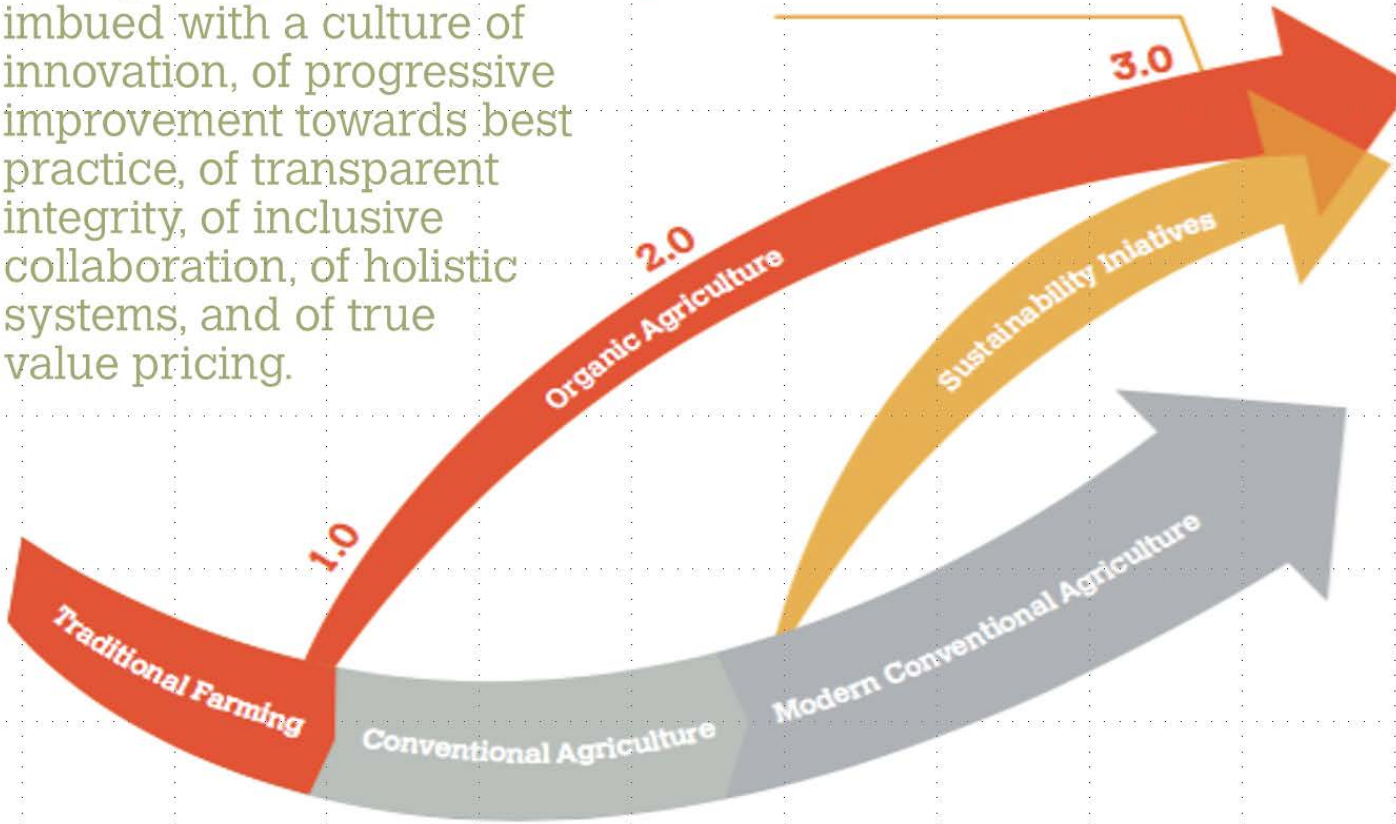
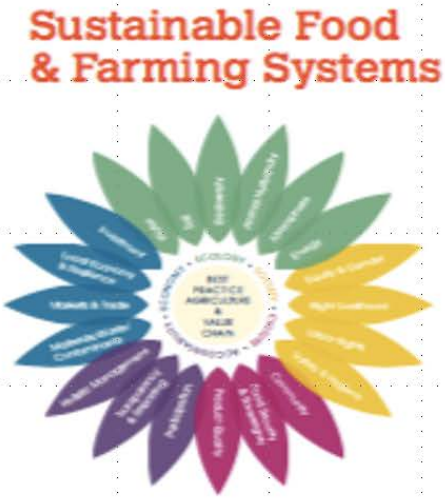
Organic 3.0 Worldview

The **overall goal of Organic 3.0** is to enable a widespread uptake of truly sustainable farming systems and markets based on organic principles and imbued with a culture of innovation, of progressive improvement towards best practice, of transparent integrity, of inclusive collaboration, of holistic systems, and of true value pricing.

- #1 A culture of innovation
- #2 Continuous improvement towards best practice
- #3 Diverse ways to ensure transparent integrity
- #4 Inclusive of wider sustainability interests
- #5 Holistic empowerment from farm to final consumer
- #6 True value and cost accounting

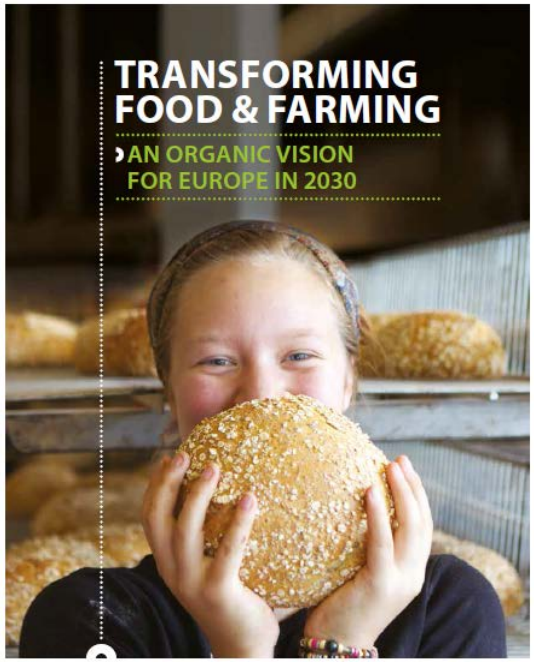




Vision & strategy processes across the world

A global vision: Next phase of organic development

An organic vision for Europe in 2030



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IFOAM ORGANICS INTERNATIONAL

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Vision & Strategy Process 2013 – 2017 – Organic 3.0 in Europe

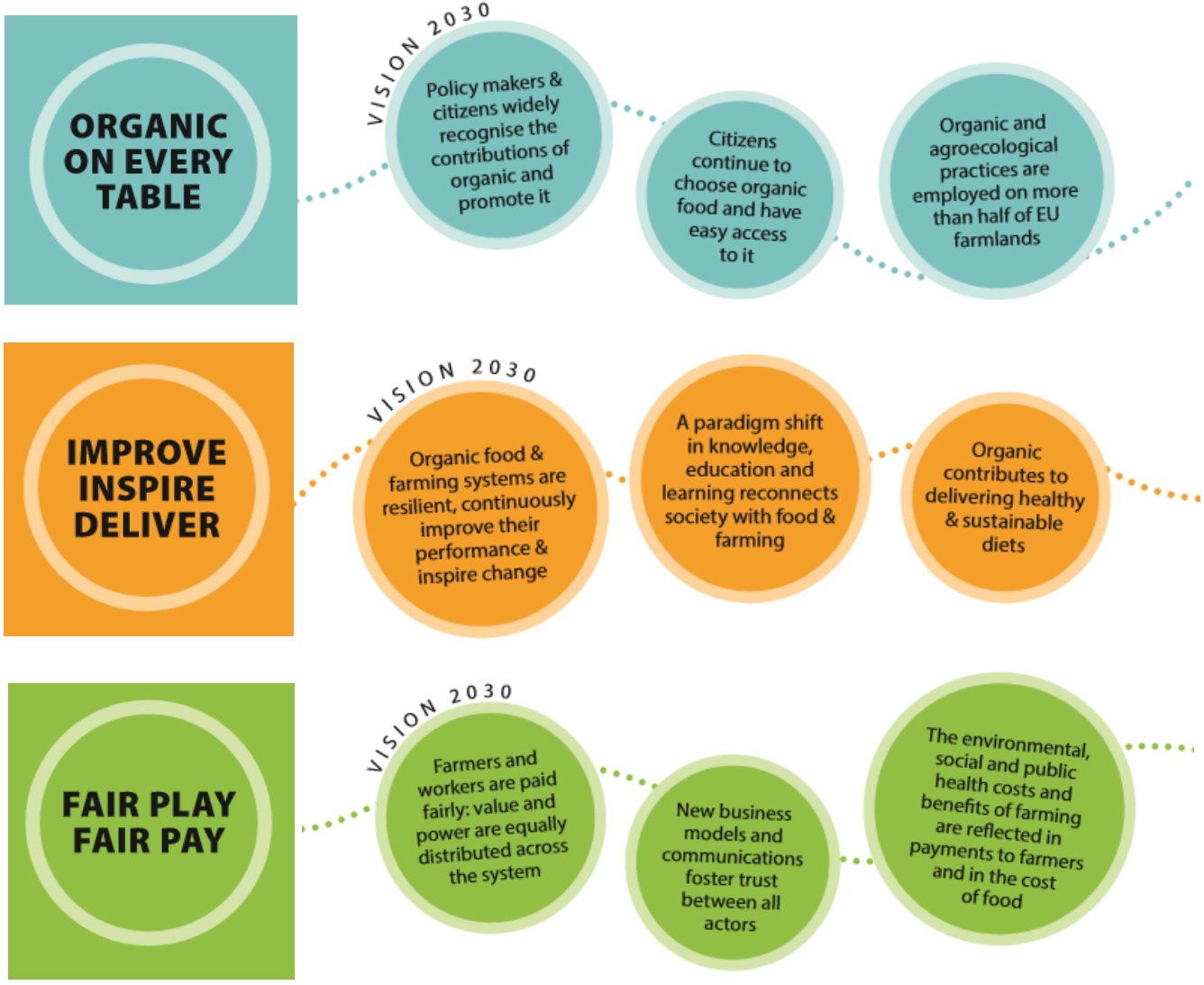
3 Europe-wide consultations

10 workshops

600+ contributors

Vision & Roadmap to 2030

Strategic directions



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WORKING TOGETHER TOWARDS THE VISION

FOR FAIR, ENVIRONMENTALLY CONSCIOUS, HEALTHY AND CARING FOOD AND FARMING SYSTEMS ACROSS EUROPE

WHO CAN DO WHAT	IFOAM EU GROUP	FOOD & FARMING ACTORS	POLICY-MAKERS
ORGANIC ON EVERY TABLE	• Helps to ensure that the rules and economic value of organic production stimulate conversion • Promotes the availability of inputs adapted to organic systems and fights against inputs that threaten organic production • Builds bridges with farming communities and like-minded organisations to develop strategic cooperation	• Engage and create links with actors beyond the organic sector • Build sustainable value chains to ensure economic viability and avoid dependence on subsidies • Improve communication about the benefits of organic production for society and the environment	• Reform the CAP to ensure that environmental and socio-economic outcomes delivered by farmers are fully incentivised and rewarded • Use green procurement to stimulate sustainable diets in public canteens and private sector mass catering • Prioritise access to land for new organic and transitioning farmers
IMPROVE INSPIRE DELIVER	• Demonstrates the solutions organic food and farming can provide to the challenges facing our food systems • Advocates for key issues at the intersection between environmental and agricultural policies, such as climate change and biodiversity conservation • Helps to increase the EU funding dedicated to organic research, and showcasing organic innovation	• Improve how we grow and process food • Promote sustainable diets and the consumption of healthy food • Engage in knowledge generation and sharing	• Increase research funding and support development of formal education and advisory systems with an organic focus • Develop and implement organic action plans • Ensure coherence between policies related to food, farming, health, education and the environment
FAIR PLAY FAIR PAY	• Advocates for true cost accounting and value pricing • Increases the credibility, fairness and transparency of the organic food chain by supporting the development of new certification and inspection tools • Builds the capacity of organic associations; enhances dialogue between actors in the value chain	• Inform citizens about the true cost of food, its origin and how it is produced • Develop or adopt new tools to create transparency from farm to fork and enhance dialogue between all value chain actors • Develop and adopt a code of conduct for fair pricing and fair relationships for value chain actors	• Develop a unified framework of indicators for true cost accounting and value pricing, which helps reward practices that deliver public benefits • Develop comprehensive production and market information systems, and encourage exchanges of price and production data • Promote cooperation between value chain actors and support (local)

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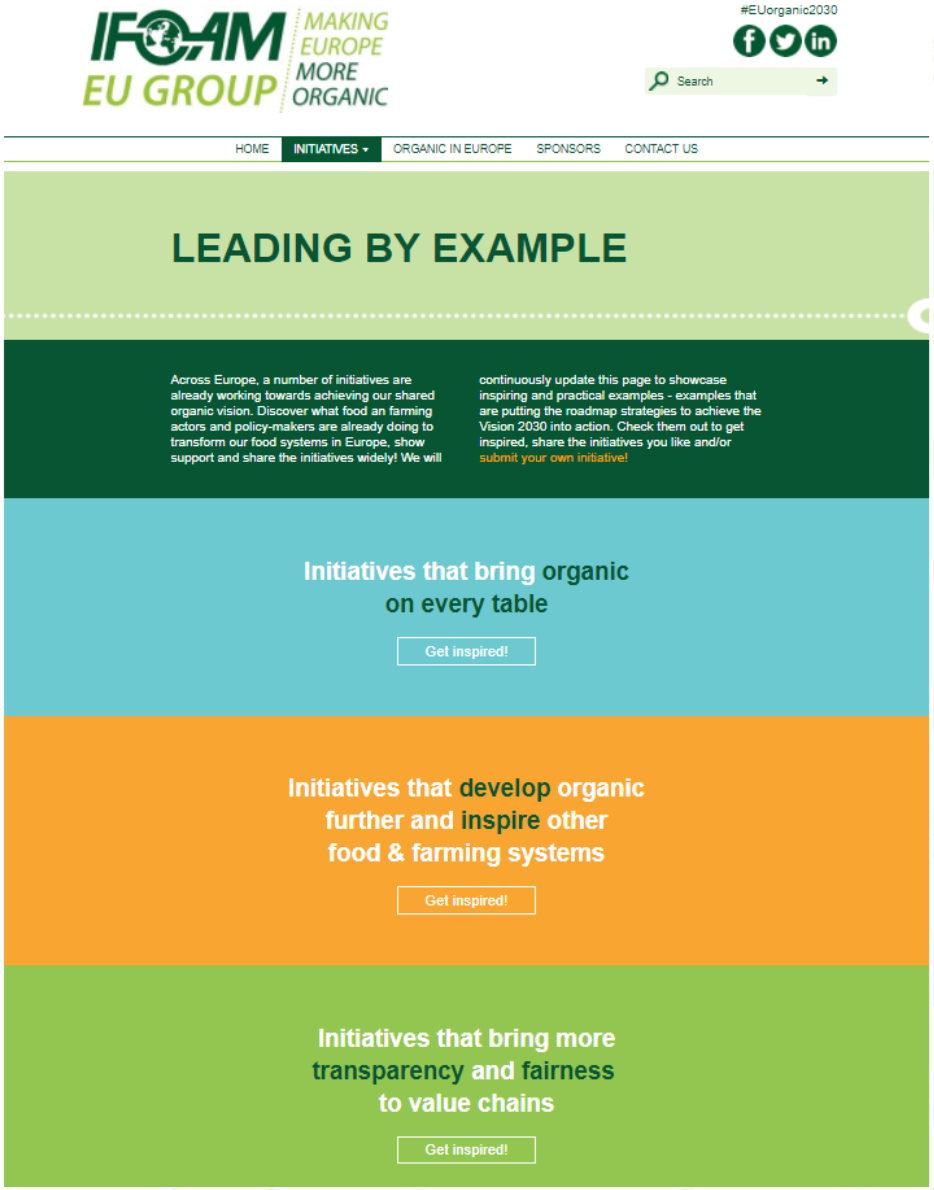

Thank you for your attention!

Eduardo Cuoco
IFOAM EU - Director

- Get inspired by what others are doing: euorganic2030.bio
- Take up, fine tune & implement strategies
- Share your successful initiatives: http://my.ifoam-eu.org/EUorganic2030